

# Restore Avilla Board

## Minutes March 8, 2021

In attendance: Todd Carteaux, Jill Hoffelder, Bill Ley, Kevin Kelly, Shalimar Holderly, Ann Freeman, Bill Freeman, Katie Schaller

Regrets: Abby King                      Guests: Violet Landrum

Todd called the meeting to order at 6:03 p.m.

**ACTION:** Jill H. moved to approve the minutes from February 8, 2021. Ann F. seconded. Motion carried.

Treasurer's Report: We have a balance of \$8147.15 in our bank account of which \$7343 is for the Dog Park.

**ACTION:** Katie S. moved to approve the treasurer's report. Ann F. seconded. Motion carried.

### OLD BUSINESS:

**Mural Project:** Violet Landrum, a senior at Oak Farm Montessori School, was present to discuss a potential mural project. Violet indicated that changes in her schedule no longer allow time for her to paint a mural herself but that she would be happy to provide us with contacts and assist with the planning process should we decide to move forward with this project.

**Community Market:** Ann F. reported that the Park Board is supportive of the Community Market and has given permission to hold the Community Market at Eley Park. We will use the Gazebo, Community Center, and the grassy area behind the horseshoes. Katie F. is in the process of putting together flyers to advertise the Market which will be disturbed at the Brunch with the Easter Bunny on March 20. Ann F. will assist. Todd will contact Portable Signs to make signs to advertise the Market. The Market will begin June 5<sup>th</sup> and be held every other Saturday through September 11<sup>th</sup> from 8:00 a.m. – 12:00 p.m. We will work on advertising on Facebook and Instagram and will see about advertising on signs at the bank, town hall, and library, as well as on the HAWK radio station and in the News Sun. Todd will work on giving Dawn K. a budget for advertising. In future we will set up so that Dawn is able to call in to our meetings.

**Dog Park:** Bill L. applied for a grant. Winners of the grant will be announced sometime in April. Rome City Vet Clinic and Tri-County Vet Clinic have both been contacted and are receptive to the possibility of financial support of this project. Ann F. has scheduled a 5K "Dash for the Dog Park" on June 5<sup>th</sup>. CSB has agreed to sponsor the event for \$500, which will cover the cost for T-shirts. We will approach Joe Sell about possibly donating dog treats for the 5K. We prefer that donations to straight to PayPal instead of going through GoFundMe.

**Downtown:** The Downtown Committee meets on the 4<sup>th</sup> Monday of the each month at the Town Hall. Paul Shepherd indicated that the town is looking into hiring an enforcement officer for building codes. The Committee is going to contact Roanoke and Hamilton for copies of their ordinances. Local

communities are able to make their ordinances more strict than state ordinances but not less. The Downtown Committee might fulfill OCRA's committee requirement for a Design Committee.

**Fundraising:** The possibility of forming a Fundraising Committee with Ann F. as chair was mentioned. Ann mentioned some ideas for fundraising. An "Explore Avilla" featuring food trucks with a percentage of profits going to Restore Avilla was suggested. Also mentioned was the possibility of having a Beer Garden in Heritage Park, a kids area and "touch-a-truck" opportunity with the Fire Department, a photo booth with a hashtag, a scavenger hunt, and a registration area with gift bags. Also suggested was "Cow Pie Bingo" where people put money on a square and whichever square the cow pie lands on wins.

**NEW BUSINESS:**

Plaques: Katie looked into pricing for plaques for the Dog Park fence. If we choose to do so, plaques could be sold for \$100 giving us an \$80 profit.

Restore Avilla Sign: The Chamber has an expanded area on the fence and Restore Avilla will add their sign to the fence. Kevin K. will look into the specs for these signs and Todd will contact Brian Anderson at Affordable Signs about pricing.

**ACTION:** Ann F. motioned to adjourn the meeting at 6:59 p.m. Bill F. seconded. Motion carried.

The next meeting will be upstairs at the Town Hall on Monday, April 12 at 6:00 p.m.

Minutes recorded by Shalimar Holderly, Secretary