

Restore Avilla Board

Minutes April 12, 2021

In attendance: Todd Carteaux, Jill Hoffelder, Bill Ley, Kevin Kelly, Shalimar Holderly, Bill Freeman, Katie Schaller, Russ Shartzter, Dawn Kelly (online)

Regrets: Ann Freeman

Todd called the meeting to order at 6:01 p.m.

ACTION: Kevin K. moved to approve the minutes from March 8, 2021 with hang/hunt typo correction. Jill H. seconded. Motion carried.

Treasurer's Report: We have a balance of \$11,043.15 over \$10,000 of which is for the Dog Park.

ACTION: Jill H. moved to approve the treasurer's report. Bill L. seconded. Motion carried.

OLD BUSINESS:

Community Market: Todd C. ordered four signs from Premier Signs for \$38 each. Katie S. printed and is distributing flyers. Todd will call HAWK radio and the News Sun about promoting the Market. He will also see if CSB and the Library will publicize on their signs. Katie S. will check with the Park Board about promoting on their sign. Katie S. will add Dawn K. as an admin on the Market Facebook page so that she can help us promote through Facebook and Instagram.

ACTION: Bill L. moved that we allow Todd to purchase the posts for the signs. Bill F. seconded. Motion carried.

ACTION: Bill F. moved that we set a budget of \$50 for Dawn K. to use to promote the Market over social media. Katie S. seconded. Motion carried.

Dog Park: We received a \$3000 donation from Rome City Animal Clinic which is our largest single donation to date giving them naming rights unless someone else exceeds them. We have now raised over \$10,000. Todd checked on prices because some prices have increased. There is a \$1700 increase in the price of the fencing. The four park benches are now going to cost \$3849. We agreed on a donation amount of \$1200 for a business or individual to purchase a park bench with a plaque. We also discussed donor plaques to be placed around the perimeter of the fencing. Consensus is that we should set a price that will help us to raise money for the park. Amounts ranging from \$100-\$500 were discussed. Todd C. will check into pricing for different types of plaques and we will return to this discussion at next month's meeting. Bill L. is going to approach the Town Council about contributing toward the Dog Park. We should hear whether or not we will be receiving a grant on April 28th.

Downtown: The Downtown Committee will fulfill the requirement for the "Design Committee"—one of the four committees required by OCRA. Their next meeting will be Monday, April 26th. They meet on the 4th Monday of each month.

Fundraising: Todd C. is going to approach Ann F. about chair a Fundraising/Promotions Committee which will also satisfy one of the committee requirements for OCRA.

Restore Sign: Todd C. received specs from Kevin K. regarding the size of the sign required for the fence the Chamber will be erecting which is 24"X24". Dawn will e-mail the logo to Todd C. to Todd so that he can submit it for printing. Kevin suggested we move forward with having the sign printed so that it will be ready to go up with the fence is erected.

NEW BUSINESS:

Food Truck: Blazing BBQ, a food truck, will set up at the park on June 5th for the opening day of our Community market. Blazing BBQ will give Restore 20% of the profit they make that day.

ACTION: Jill H. motioned to adjourn the meeting at 6:47 p.m. Bill L. seconded. Motion carried.

The next meeting will be upstairs at the Town Hall on Monday, May 10 at 6:00 p.m. Jill H. will chair the meeting in Todd C.'s absence.

Minutes recorded by Shalimar Holderly, Secretary