

Restore Avilla Board

Minutes June 14, 2021

In attendance: Todd Carteaux, Jill Hoffelder, Bill Ley, Kevin Kelly, Shalimar Holderly, Bill Freeman, Katie Schaller, Ann Freeman

Regrets: Russ, Abby

Todd called the meeting to order at 6:05 p.m.

ACTION: Jill H. moved to approve the minutes from May 2021. Bill L. seconded. Motion carried.

Treasurer's Report: We have a balance of \$15,426.91. There have been no bills since our last meeting.

ACTION: Jill H. moved to approve the Treasurer's Report. Kevin K. seconded. Motion carried.

OLD BUSINESS:

Community Market: Signs have been put up at all main entrances into our town. Our first Community Market was held on June 5th. We did not have as many vendors as hoped, but there was a lot of interest. Most vendors indicated that they plan to return. Katie ordered yard signs to put up in order to draw more attention to the market on the weeks we are holding it.

Dog Park: There were 56 attendees at 5 sponsors for the Dash for the Dark Park. We have 44 t-shirts left to sell. The event raised \$2573 and also increased awareness. Several people suggested we consider making this an annual event. We will be reapplying for the Grant and asking for \$15,000 which is approximately 50% of total funds needed. Todd is going to contact Pulver to see if they can go ahead and pour the concrete pad while they are in town.

Restore Sign: Todd is still waiting to hear back concerning the cost of the Restore sign.

NEW BUSINESS

Mainstreet E-mails: We discussed the barrage of e-mails Bill L. receives from Jackie Swihart and Mainstreet America. We are working on ensuring that important information does not get lost.

Promotion Committee: In future we will add Ann F. and the promotion committee to "New Business."

Fundraising: We need to raise another \$18,000-19,000 for the Dog Park. We could potentially have up to six benches and will begin circulating this opportunity more widely. We are approaching the following businesses/foundations for potential donations: Kautex, Jeff McLaughlin, WicFab, and the James Foundation.

ACTION: Jill H. motioned to adjourn the meeting at 6:40 p.m. Bill F. seconded. Motion carried.

The next meeting will be at the Town Hall on Monday, July 12 at 6:00 p.m

Minutes recorded by Shalimar Holderly, Secretary